



BRANDING + WEB DESIGN (SIGNATURE PACKAGE)

INCLUDES:

BRAND IDENTITY

PROJECT PLANNING

- Skype / Phone chat
- Comprehensive brand questionnaire
- Creative Brief

LOGO (2 revisions)

- MoodBoard
- 4 Logo Variations
- Brand style guide (color, type & graphic elements like icons & patterns)

BRAND COLLATERALS (1 revision)

- Business Card
- Stationery
- Social Media Pages (Twitter & Facebook)

WEB DESIGN + DEVELOPMENT

WEB DESIGN MOCKUPS (1 revision)

- Wireframe Design for upto 5 pages (Home, About, Contact, Blog & Work)
- Web Design mockups for all pages with design elements

WEB DEVELOPMENT

- Development of a fully responsive, functional website with a well defined UX strategy that enhances your content
- Content management platforms: Wordpress.org, Squarespace.com & Blogger.com

BRANDING + WEB DESIGN INVESTMENT:

Since each content management platform works differently and varies in the required amount of effort, the pricing is based on the platform that you choose as follows:

Squarespace : \$3000+
Wordpress.org : \$3500+
Blogger : \$2500+

TIMEFRAME:

A complete branding + web design project typically takes anywhere between 5-7 weeks. The process can be made smoother and faster by prompt and swift client responses!



ALACARTE SERVICES

BRAND IDENTITY | INVESTMENT: \$1500+

-If you already have a website solution worked out and are looking for help with development of a unique and strong brand identity, this is perfect for you.

-This package includes all the services listed out in the brand identity section of my signature package in page 1.

WEB DESIGN + DEVELOPMENT | INVESTMENT: \$2000+

-If you are already rocking your branding and need help with creating a website with rich user experience and UX strategy, I am excited to work with you!

-This package includes all the services listed out in the web design and development section of my signature package in page 1.

- I work with the Wordpress.org, Squarespace and Blogger.com platforms

-Since each content management platform works differently and varies in the required amount of effort, the pricing is based on the features and the content management systems that you choose.

WEB DEVELOPMENT ONLY

If you are a designer looking for a web developer, I would love to work with you on developing custom website solutions. I absolutely love collaborating with other creatives, so please send me an email :)

For a custom project, collaborations or any questions about my services, please send me an email :

chaitra@itspinkpot.com

LETS GET SOCIAL!

